

COMPANY Profile



SALAMU PRINTERS & GENERAL SUPPLIES LTD



Your Trusted Printing & Branding Partner
Delivering Quality. Inspiring Visibility.

TABLE OF CONTENTS

<u>SL NO</u>	<u>DESCRIPTION</u>	<u>PAGE NUMBER</u>
01	Introduction	02
02	About Us	03
03	Company Information	03
04	Mission & Vision	04
05	Core Values	05
06	Statement from Directors	06
07	Why Choose Us	07
08	Our Services	07 - 13
09	Other Services	13 - 14
10	Client List	15
11	Salamu Kid's (Back to School	14

INTRODUCTION



In today's competitive business environment, effective communication and strong brand visibility are critical drivers of growth and success. At Salamu Printers & General Supplies Ltd, we recognize that every printed material, branded product, and visual output represents more than just design it reflects identity, professionalism, and credibility.

We are a dynamic and forward-thinking company specializing in professional printing, branding, and general supply solutions. Our goal is to bridge the gap between ideas and execution by transforming concepts into high-quality, visually impactful results that meet modern market standards.

With a strong foundation built on quality, efficiency, and customer satisfaction, we provide end-to-end solutions that cover the entire production process from design and material selection to printing, finishing, and delivery. Our integrated approach ensures consistency, accuracy, and efficiency in every project we undertake.

At Salamu Printers & General Supplies Ltd, we leverage modern technology, industry best practices, and skilled expertise to deliver services that are not only visually appealing but also functionally effective. We understand that our clients operate in diverse and demanding environments; therefore, we tailor our services to align with their specific needs, timelines, and business objectives.

Our commitment extends beyond service delivery. We focus on building long-term partnerships by maintaining reliability, transparency, and a high level of professionalism in all our operations. Every project we handle is approached with attention to detail, ensuring that the final output meets both technical specifications and client expectations.



ABOUT US

At Salamu Printers & General Supplies Ltd, we specialize in delivering professional printing, branding, and general supply solutions tailored to meet diverse client needs.

We go beyond traditional printing by offering creative and strategic solutions that enhance brand identity and visibility. Our operations are driven by quality, efficiency, and a deep understanding of market expectations.

Through continuous improvement and dedication, we have established ourselves as a reliable partner for individuals, businesses, and institutions seeking dependable and high-quality services.

We turn ideas into professional and impactful results.

COMPANY INFORMATION

Company Name	: Salamu Printers & General Supplies Ltd
Business Category	: Printing, Branding & General Supplies
Location	: Kariakoo, Kongo/Ndovu St. & Savei - DSM, Tanzania
Service Coverage	: Nationwide
Year of Establishment	: 2022
Company Number	: 154037950
Phone	: +255 754 309 539 / +255 743 309 539
Email	: salamuprinters2022@gmail.com

MISSION

At Salamu Printers & General Supplies Ltd, our mission is to deliver high-quality printing, branding, and supply solutions that empower businesses and individuals to communicate effectively and professionally.

We are committed to combining modern technology, creative expertise, and efficient processes to produce results that meet the highest standards of quality, accuracy, and reliability. Through a customer-centered approach, we aim to provide services that are not only visually impactful but also aligned with our clients' objectives and timelines.

VISION

To become a leading and trusted printing and branding solutions provider in Tanzania and beyond, recognized for innovation, quality excellence, and customer satisfaction.

We aspire to continuously evolve with industry trends, adopt advanced technologies, and set new standards in delivering professional printing and branding services.



CORE VALUES

Our core values guide our operations, decision-making, and service delivery. They reflect our commitment to quality, integrity, professionalism, and customer satisfaction, ensuring consistent and reliable results in every project.

01

Integrity

We operate with honesty, transparency, and accountability in all our activities.

02

Quality Excellence

We are committed to delivering superior quality in every project we undertake.

03

Customer Focus

We prioritize customer needs and ensure satisfaction at every stage of service delivery.

04

Innovation

We embrace modern technology and creative approaches to improve our services.

05

Reliability

We deliver our services on time and maintain consistency in performance.

06

Professionalism

We uphold high standards of conduct and efficiency in all our operations.



STATEMENT FROM DIRECTORS



MICHAEL STEPHEN NALIMI

Director 1

TUMAINI SHABANI RAJABU

Director 2

At Salamu Printers & General Supplies Ltd, we are committed to delivering high quality printing, branding, and general supply solutions that support efficient and timely project execution.

With a skilled and dedicated team, we ensure every service meets professional standards of accuracy, reliability, and consistency. We take pride in supporting businesses, institutions, and organizations particularly in the education sector by providing dependable solutions that add value to their operations.

We remain focused on quality, efficiency, and building long-term relationships through trusted service delivery.

WHY CHOOSE US

- High-quality printing using modern equipment
- Fast turnaround time and reliable delivery
- Competitive and flexible pricing
- Skilled and experienced team
- One-stop solution for printing and branding
- Strong commitment to customer satisfaction

We ensure every project meets the highest standards of quality and professionalism.

OUR SERVICES

At Salamu Printers & General Supplies Ltd, we offer a comprehensive range of services designed to meet the needs of individuals, businesses, and institutions.



Printing Services

- Digital Printing
- Offset Printing
- Large Format Printing (Banners, Posters, Signage)
- Business Cards, Flyers, Brochures
- Stickers and Labels

Branding & Design

- Logo Design and Brand Identity
- T-shirt Printing and Custom Apparel
- Embroidery Services
- Embossing
- Corporate Branding Materials

Finishing Services

- Binding (Spiral, Stitching & Perfect Binding)
- Lamination (Gloss & Matte)
- Cutting and Trimming

General Supplies

- Office Supplies
- Stationery
- Corporate Supply Solutions

OUR SERVICES

Heat Press Printing



High quality heat press printing for customized apparel and promotional materials. We use advanced heat transfer technology to produce durable, vibrant, and long-lasting prints on T-shirts, uniforms, and branded garments.

Our process ensures precision, color consistency, and strong adhesion, making it ideal for both small and bulk orders.

Ideal for: Corporate branding, events, uniforms, and promotional wear.

High quality screen printing for bulk apparel and promotional materials. This method delivers bold, vibrant colors with excellent durability, making it ideal for large-volume production.

We ensure precise ink application and consistent results across all prints, providing long-lasting designs that maintain their quality even after repeated use and washing.

Ideal for: T-shirts, uniforms, promotional campaigns, and bulk branding projects.

Screen Printing



Embroidery Printing



Premium embroidery services for high-end branding on apparel and fabric materials. We use precision stitching techniques to create clean, durable, and professional designs that enhance brand identity.

Our embroidery delivers a textured, long-lasting finish that does not fade, crack, or peel, making it ideal for repeated use and industrial wear conditions.

Ideal for: Corporate uniforms, caps, jackets, workwear, and premium branded apparel.

Professional perfect binding for books, reports, catalogs, and company profiles. This method uses strong adhesive to securely bind pages with a clean, flat spine, giving documents a polished and professional appearance.

We ensure precise trimming, proper alignment, and durable finishing, making it suitable for both short-run and bulk production.

Ideal for: Books, magazines, reports, manuals, and corporate documents.

Perfect Binding



OUR SERVICES

Spiral Wire Binding



Reliable spiral wire binding for documents that require flexibility and frequent use. This method allows pages to turn smoothly and lay completely flat, making it practical for everyday handling.

We ensure accurate punching, strong wire insertion, and clean finishing for a neat and durable result suitable for both small and bulk quantities.

Ideal for: Reports, notebooks, manuals, training materials, and presentations.

Efficient wire stitching (saddle stitching) for booklets, brochures, and small-format publications. This method uses metal staples along the fold to create a neat, secure, and cost-effective finish.

We ensure precise folding, accurate alignment, and strong stitching for clean, professional results across all copies, making it suitable for both short runs and bulk production.

Ideal for: Booklets, brochures, magazines, catalogs, and promotional materials.

Wire Stitching Binding



Embossing



Embossing is a premium finishing technique used to create a raised, tactile effect on surfaces such as notebook covers, diaries, and dissertation book covers. It enhances both visual appeal and physical feel, giving documents a refined and professional identity.

For notebooks and diaries, embossing is commonly applied to logos, titles, or brand elements on hard or soft covers. This creates a subtle yet sophisticated finish that reinforces brand recognition while maintaining durability for everyday use.

For dissertation and academic book covers, embossing adds a formal and institutional appearance, often used for titles, student names, university details, and official markings. It provides a clean, elegant presentation that aligns with academic standards and long-term preservation.

Ideal for: Notebooks, diaries, thesis/dissertation covers, corporate documents, and premium branded materials.

Protective lamination solutions that enhance both the durability and visual quality of printed materials, particularly book covers and professional documents. This process strengthens the surface, protecting against wear, moisture, scratches, and fading while maintaining a clean and professional appearance over time.

Gloss lamination improves color vibrancy and sharpness, making materials more visually striking and suitable for marketing and display purposes.

Matte lamination offers a smooth, non-reflective finish with a more subtle and premium look, reducing glare and fingerprints, which is ideal for corporate and academic use.

Our lamination process ensures strong adhesion, smooth finishing, and consistent quality, making it suitable for both small and large-scale production.

Ideal for: Book covers, reports, company profiles, catalogs, manuals, brochures, and promotional materials.

Gloss & Matte Lamination



OUR SERVICES

Cutting & Trimming



Precision cutting and trimming services designed to deliver clean, accurate, and professional finishing for both printed and non-printed materials. We use advanced cutting equipment to ensure exact dimensions, smooth edges, and consistency across all outputs.

Our services cover a wide range of materials, including reams of paper, books, documents, and various printed and non-printed items. Whether it is bulk paper sizing, book edge trimming, or final finishing of printed products, we ensure high accuracy and minimal material wastage.

For books and bound materials, trimming is essential to achieve uniform edges and a polished appearance. For paper reams and loose sheets, we provide precise cutting to meet specific size requirements for printing, packaging, or office use.

Ideal for: Paper reams, books, brochures, flyers, cards, documents, packaging materials, and customized paper sizes.

Digital Printing is used for fast, small-to-medium, and customized jobs with quick turnaround and flexible production (e.g., posters, certificates, banners, urgent prints).

Offset Printing is used for large-volume jobs where consistency and low cost per unit matter most (e.g., books, brochures, magazines, bulk printing).

In practice, Salamu Printers uses both systems together: digital printing for urgent and small jobs, and offset printing for bulk and long-run projects. This hybrid model improves efficiency, reduces cost waste, and allows the business to serve both individual clients and large institutions effectively.

Digital & Offset Printing



OUR SERVICES

A0, A1 & A2 Digital Printing



High resolution large format digital printing designed for technical drawings, architectural plans, and detailed visual presentations. We provide precise and scalable printing solutions for A0, A1, and A2 sizes, ensuring clarity, accuracy, and professional output.

Our advanced printing technology captures fine lines, measurements, and intricate details with exceptional sharpness, making it ideal for engineering drawings, blueprints, and presentation materials. We maintain consistency in scaling and layout to ensure all prints meet required technical specifications.

We also offer flexible options for both black & white and full-color printing, depending on project requirements, with fast turnaround times to support urgent and large-volume projects.

Ideal for: Architectural drawings, engineering plans, construction layouts, posters, and presentation materials.

OTHER SERVICES



OTHER SERVICES



Dissertation Books Printing & Binding



Supply of Stationery and Office materials



Embroidered School Badges / Uniform Patches



Supply & Customization of Notebooks and Diaries



Supply & Customization of TrackSuits & Jerseys

CLIENT LIST



SALAMU KID'S (BACK TO SCHOOL)



School Shoes



School Bags



School Badges



Toys for Kids



SALAMU PRINTERS & GENERAL SUPPLIES LTD



CONTACT US



Kariakoo, Kongo/Ndovu St. & Savei
DSM, Tanzania



+255 754 309 539
+255 743 309 539



salamuprinters2022@gmail.com